



AIRSAVE TRAVEL

**A DECENTRALIZED
PLATFORM
FOR
AIRSAVECOIN
(AST)**

WHITEPAPER

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ABSTRACT

Travel – one of the most important fuels to the fire of human inspiration, and a major reason many of us have had to work all year round. The ability to travel to destinations we want to see, and experience the world from vastly different locations is something that is important to our modern civilization. We grow up with a desire to see the world in the short time we have on it, but unfortunately wishes are not horses – or plane tickets as the case may be.

It is one thing to want to travel far and wide, but it is something else altogether to put together the financing to make our travel dreams a reality. From Airsave Travel's beginnings in 2015 as a business focused on helping people save money on trips, The AirsaveCoin (AST), with its exclusive travel partner STA Travel (www.statravel.co.uk), is now on the cusp of revolutionizing how ordinary people are able to save for travel. Bringing real-world money saving expertise, together with the burgeoning power of blockchain technology, Airsave Travel enables users to save and earn money for all their travels – togASTER.

The foundational principle of the blockchain as a peer-to-peer network, that makes the difficult possible by harnessing the vast power of distributed and shared open-source computing, has hitherto been effectively restricted to simple buy-and-sell transactions and other basic interactions. Airsave Travel is changing all that by turning the blockchain into a tool that helps ordinary people earn real money for their travels, and does so collaboratively and transparently – a process dubbed 'Social Saving'.

Arsave Travel is an innovative social saving DApp, which rewards users for saving for their travels - with their online friends and social contacts. Before saving a small fixed fee in AST or fiat, users are able to test the DApp first, by saving and earning in crypto-points. Here they can track their savings

balance, refer their friends and withdraw their savings and earnings as STA Travel vouchers, real cash or AST (and other cryptocurrencies), all from their smartphone or device.

Airsave Travel is the one click technology which will require no sign in, login or install. It will utilize blockchain technology to seamlessly attract, authenticate and reward all users who want to save and earn money for their travels with their friends. Currently, the process of saving up for travel is a centralized, individual effort dependent on a single source of income and a number of variable factors. Using the blockchain, Airsave Travel will convert this laborious, isolated struggle into a shared, collaborative effort that enables users to refer friends and earn money per referral, in addition to other perks given by the platform. The platform itself employs a transparent strategy for generating revenue, and because of its blockchain basis, its rules are fixed and free of human interference.

What this means is that potentially, there now exists a platform operating on the immutable rules of the blockchain, that gives regular people the opportunity to use the blockchain to make money and save money for their travels, with a simple user interface and easily understandable rules. As of July 2017, the current version of Airsave Travel is available via Apple's App Store, where it has amassed over 4,000 early adopters. The Airsave Travel distributed app is also under construction and is slated for release later in 2018.

This platform promises to be open-sourced, with the majority of AST tokens controlled by users and investors. AST tokens will be used to access the application and can also be redeemed in rewards - at four month intervals.

BUY NOW

TEAM (HEADQUARTERS ARE IN LONDON, UK.)

Sarah Dales (Founder, CEO)

Drawing upon years of experience at Goldman Sachs, Barclays Wealth and HSBC in London, as well as building several successful businesses, Sarah created the Airsave Travel concept and has directed the entire project - for more than three years.

Vivek Verma (Lead developer)

Vivek is a director of AlgoSoft Apps Technologies. He has provided technical support to the Airsave Travel project since 2014, and he is responsible for the successful launch of the distributed application.

Marina Baslina (Marketing Strategist & Adviser)

Holds a Masters in Marketing from the Higher School of Economics (Moscow), and has developed various projects for the IT and blockchain community. Marina is highly active in the crypto world and is CMO for the successful ICO: CrowdCoinage.

Faisal Ahmed (Front End Graphic Designer)

Faisal is an experienced, high level, ICO Graphic Designer, skilled in motion graphic and illustration. Faisal has supported the entire Airsave Travel project to create clean cut, futuristic designs for the marketing campaign, website and DApp.

Jerry Fuqua (Adviser)

Based in Silicon Valley, Jerry is the project director at the Octalysis Group, where he has been responsible for 25 years of building successful businesses.

Charlotte Thornton (Adviser)

A seasoned Silicon Valley entrepreneur, Charlotte is the CTO of the Clean Copper Supply Chain Alliance, a dedicated research and development consortium.

Saurav Tomar (Adviser)

Founder at ICOhunt.co , ICO advisor at REPU token and Cibus world.

INTRODUCTION

To get started, there are a number of terms that will be repeatedly referenced in this paper that need to be defined - for full understanding of how the Airsave Travel platform operates.

Blockchain: A blockchain is a distributed transaction ledger containing bits of information called 'blocks'. It is a method of storing and processing information that has taken the world by storm because of its unmatched security potential. Unlike regular centralized storage, information on a blockchain is not stored in one single location, but is rather present in full on every single client along the blockchain network, where it is constantly updated. This means that once information is stored on a blockchain, it is effectively impossible to alter, as the technology to compromise millions of users at once and gain access to specific information does not yet exist. Thus transactions conducted on blockchain networks are essentially immutable and impervious to interference.

Cryptocurrency: A cryptocurrency is a representation of a digital asset which is stored on a blockchain. Unlike regular (fiat) currencies, cryptocurrencies are not centrally issued or managed, and they contain no information that can be used to identify individual users. The types and applications of cryptocurrencies vary, but the cryptocurrency discussed in this paper (AST), is based on the Airsave Travel platform's business operation. Unlike BTC and ETH, which are general-purpose cryptocurrencies, AST is currently only traded on the Airsave Travel platform.

Fiat Currency: A fiat currency is the money most people are familiar with, i.e. issued and backed by a government institution and regulated by a central bank. Unlike cryptocurrencies, fiat currencies (even when stored electronically), contain identifying information and are stored in

centralized silos, making them a constant target for hackers and fraudsters.

PLATFORM FEATURES

Airsave Travel gives users the opportunity to see how they will fund their world travels by letting them save in crypto-points, which enables them to see how saving virtually can easily triple real earnings. Users can also track their travel save and earn balances in real time, earn monthly, recurring rewards by inviting their friends, watch their friend referral list grow and withdraw their savings and earnings as travel vouchers from our exclusive partner STA Travel, or up to 80% in AST tokens or other cryptocurrencies - all from their smartphone or device.

UNIQUE FEATURES

Save for real: Save a real £20 (or equivalent in AST), to earn a real £5 every month for each friend who saves for real too.

Save and earn: Save with 10 friends to earn £240 every four months. Save with £50 friends to earn £1040 every four months (or equivalent in AST/other crypto and STA Travel vouchers).

Refer your friends: Earn rewards for referring your friends - see your Facebook friends pop up on your referral list when you use simple integrated sharing tools.

Earn recurring rewards: Earn the equivalent of £5 cash every month - for each friend who saves £20 in fiat or AST.

Great User Experience: Track your monthly savings and earnings in real time on the DApp - in real money and crypto points.

Free to use: Save and earn in crypto-points before you pay the fixed investment of £20 per month, or its equivalent in AST.

STA Travel vouchers: Redeem your savings and earnings every four months in STA Travel vouchers, or up to 80% in AST or other cryptocurrencies (and 20% STA Travel vouchers).

Straightforward monthly subscription fee: The fixed monthly subscription fee is £20 in fiat currency or its equivalent in AST. You have the option to pay £20 in fiat /AST on a monthly basis or £80 in fiat/AST every four months.

Because users begin by saving in crypto-points, they need to purchase the value of the credits they have saved - in order to withdraw their earnings. By covering the fixed investment of their travel savings balance, they will release their uncapped referral earnings.

As the number of referrals is uncapped, our travel saving service provides substantial returns. Saving with 10 friends earns savers an additional £600 per year, 20 friends earns an additional £1,200, and 50 friends an additional £3,000. These returns are far beyond any traditional saving product currently on the market.

At the end of each four month period, users can then withdraw their savings and earnings as vouchers - from Airsave Travel's exclusive partners at STA Travel, or up to 80% in AST or other cryptocurrencies (and 20% as STA Travel vouchers).

Users are only able to invest their own money once they have successfully referred five other savers. This cap ensures that Airsave Travel always delivers a return, and encourages both brand evangelism and brand loyalty from users.

HOW EXACTLY DOES THE CURRENT VERSION WORK?

As of July 2017, Airsave Travel is free to download from the Apple App Store, where it has amassed over 4,000 early adopters, (with a DApp/distributed app being built in 2018). After downloading Airsave Travel the app links to their social media accounts where they share their their referral codes with their friends, to start earning recurring rewards. Users are able to use virtual credits to begin saving straight away, adding £10 per month to their travel savings account - which they track through the app's front end system. However, travel savings only make up part of a user's final account balance. In addition to their travel savings, users earn a monthly, recurring £5 credit - for each online friend or contact who they refer to the service - using the app's integrated social sharing functionality.

A user receives a virtual sum of £10 every month to try out Airsave Travel, and they also receive a virtual sum of £5 every month multiplied by the number of friends they refer. Every payment made is used to make increasing returns to users by dividing them in the process outlined below:

Assuming a user saves the fixed sum of £20 each month, which comes to £80 over a four month period, that amount is divided as follows:

£10 is deposited directly into the user's travel savings wallet, to be withdrawn as STA Travel vouchers, cash or AST tokens. £5 is retained by Airsave Travel as an administrative fee - to cover the running costs of the application and servers. £5 is deposited directly into the savings wallet of the person who referred the user.

At this point, the user has their referral earnings added to their account. Every person who they have referred contributes £5

into the user's savings wallet - growing their travel savings every month.

In this way, users are rewarded for referring friends and growing the app's user base. Not only does Airsave Travel benefit by growing its user base; users also benefit as their earnings grow proportionally along with the site's user base.

If the user refers 10 friends, they would turn their £80 travel savings into £240 of STA Travel vouchers, cash or AST tokens every four months.

All of the money distributed to savers comes directly from the profits of Airsave Travel; when a user saves £20, Airsave Travel takes £10 and pays £5 to the user's referring friend.

In order to protect users who refer no friends from losing money on the platform, Airsave Travel ensures that these users are only able to save virtual credits until they hit a five referral threshold - ensuring that users only pay fiat money when they see real returns.

Currently, the platform back end has the capacity to manage and track the travel savings balances of about 200,000 users. When user demand fills up this capacity, it is expected that Airsave Travel will recoup annual profits of £12,000,000, most of which will be continuously recycled into the business - to make sure the platform keeps growing and users keep earning good returns.

As Airsave Travel's user base grows, so will the app's functionality. 2018 will see a global marketing push, UX and backend functionality improvements in its new decentralised application.

CASE STUDY

Attached (and outlined below) is a Microsoft Excel spreadsheet with the following data represented on it:

User A saves £20 in fiat /equivalent in AST each month - on the Airsave Travel platform

User A has referred 10 friends who are also saving £20 each month

User A receives £5 each month per friend from Airsave Travel

Every user saves £10 of the £20 for every month they save with Air Travel.

User A is thus making £50 per month plus their other £10 saving.

Adding those figures together, User A is making $£60 \times 4 = £240$ / equivalent in any cryptocurrency and a minimum of 20% STA Travel vouchers

Removing the £80 User A paid in over 4 months, User A is essentially earning £160 every 4 months.)

To find out how much you could be making from Airsave Travel, simply edit cell B5 on the attracted excel spreadsheet which shows the number of friends you refer. Currently it is set to 10, but if you change it to 20 for example, the final result showing your 4-month earnings automatically changes to reflect the increased earnings.

Please double click the table to open it in an excel spreadsheet :

AIRSAVE TRAVEL EARNINGS METHODOLOGY			
DESCRIPTION	NUMBER OF FRIENDS REFERRED	REFERRAL BONUS (PER FRIEND)	AMOUNT (£)
Monthly Subscription Fee			20.00
Monthly Referral Earnings	10	5	50.00
Monthly Savings			10.00
Total Monthly Earnings			40.00
4-Months Earnings			160.00

It is important to note that Airsave Travel is a travel saving app/DApp, so users must take a minimum of 20% of their savings and earnings as STA travel vouchers. The remainder of the earned amount will be paid in AST/other crypto or fiat, depending on the user's preference. Once users pay fiat currency into the app, it can be exchanged for some of the 125 million AST available post-ICO, where it can then begin to grow in value and earn returns for the user.

How do I buy AST tokens?

Click here to purchase AST tokens:

BUY NOW

Please see the attached document for more information on AST token [LINK](#)

ROADMAP

December 2014 - Idea. Airsave Travel Ltd begins development of a social saving travel app.

March 2015 - MVP testing. The initial build of the Airsave Travel app enters an extensive beta testing period.

June 2016 - Partnership. Airsave Travel becomes an official partner of STA Travel, the adventure travel experts. Airsave Travel is now able to directly turn users' savings into STA Travel vouchers - at no cost to the user.

May 2017 - Expertise. Airsave Travel's team grows - with the addition of Silicon Valley investment and development experts

July 2017 - Launch. The Airsave Travel app hits the Apple App Store, attracting thousands of users in a few short weeks.

October 2017 - ICO. Work begins on raising an ICO to facilitate expansion.

January 2018 - Decentralised. Work begins on building a DApp, and compiling the official whitepaper.

April 2018 - ICO launch.

July 2018 - Build. Expand the development of Airsave Travel as a decentralized application (DApp).

September 2018 - Visa. The development of a dedicated Airsave Travel visa card will allow AST token holders to spend the tokens directly online and at POS terminals.

2019 - Growth. Backed by the growing value of AST tokens and an expanding user base, Airsave Travel will continue to grow

and develop, helping travellers save and earn for their next travel adventure - anywhere in the world.

CONCLUSION

Airsave Travel is a game-changing part of the ongoing blockchain revolution, because it takes on the process of saving money and converts it from a slow, laborious, isolated and individual process, into a social process that generates steady returns and is completely transparent.

Airsave Travel allows users to earn an income and increase their fixed investment - based on the number of referrals they make.

Airsave Travel offers a useful User Interface that helps users track their savings and earnings on the go.

Users without referrals are exempted from paying in fiat currency/AST until a certain number of referrals has been reached - so that they do not have to pay in any money until their earnings exceed their savings (of the fixed investment of £20/AST equivalent - per month).

Airsave Travel leverages a strategic and exclusive partnership with STA Travel to ensure users receive a portion of their savings and earnings in travel vouchers - from a successful, global travel company.

Post-ICO, the limited number of AirsaveCoin tokens in existence will continually appreciate in value as the site's user volumes increase.

BUY NOW

LEGAL NOTICES

Airsave Travel Ltd is Registered in the U.K. Companies House with Company Registration number 07963483.

The AIRSAVE TRAVEL service and the AIRSAVE TRAVEL platform are provided strictly on an “as available” and "as is" basis. No assurances or representations of any type, direct or otherwise, are made regarding the operation of the service or the content, information, materials, or products displayed on the website.

No express or implied representations or warranties regarding the AIRSAVE TRAVEL service and website, or the products or services provided therein are made. Therefore, any implied warranties of AIRSAVE TRAVEL merchantability, fitness for a particular purpose, and non-infringement are expressly disclaimed and excluded. In addition, we make no representation that the operation of our service will be uninterrupted or error free, and we will not be liable for the consequences of any interruptions or errors be they direct, secondary, related, penal, or consequential.

AIRSAVE TRAVEL, its officers, representatives, employees, managers, and salespersons, shall not in any way hold any liability for any loss/damages (direct or indirect) rising out of or in connection with your use of or your inability to use the AIRSAVE TRAVEL service and website, even if we have been duly advised of the possibility of such damages.

AST is not an investment. There is no guarantee that the AST you purchase will increase in value and/or provide any return. AIRSAVE TRAVEL does not confer exclusive ownership or arbitrary right to control. Possession of AIRSAVE TRAVEL tokens does not grant the holder exclusive ownership or sole equity in the AIRSAVE TRAVEL platform as a whole. No one individual has exclusive rights or power over the AIRSAVE TRAVEL platform.

The purchaser's AIRSAVE TRAVEL can only be accessed with login credentials selected by the purchaser. The loss of these credentials will result in the loss of AIRSAVE TRAVEL. To prevent such a situation, it is strongly recommended that the holder should safely store credentials in one or more backup locations that are geographically separated from the working location, and are accessible in the event of an emergency. As they grow in popularity and application, Blockchain technologies have also become subject to regulatory attention and action by government and financial industry organisations around the world. The functioning of the AIRSAVE TRAVEL platform and AIRSAVE TRAVEL tokens could thus be impacted by any regulatory inquiries or actions, including but not limited to restrictions on the use or possession of digital tokens like AIRSAVE TRAVEL, which could impede or limit the development of the AIRSAVE TRAVEL platform.

Following the token sale and the development of the initial version of the AIRSAVE TRAVEL platform, it is possible that blockchain-based savings platforms could be established, which operate using same open source code and open source protocol underlying the AIRSAVE TRAVEL platform. The AIRSAVE TRAVEL platform may have to compete with these alternative platforms, which could potentially negatively impact the performance of the AIRSAVE TRAVEL platform and AIRSAVE TRAVEL.

It is possible that the AIRSAVE TRAVEL platform will not be used by large numbers of individuals, and that there will be limited public interest in the creation and development of distributed applications. Such a lack of interest could impact the development of the AIRSAVE TRAVEL platform and therefore the potential uses or value of AIRSAVE TRAVEL.

The AIRSAVE TRAVEL platform is presently under development and may undergo significant changes before

its full release. Any expectations regarding the form and functionality of AIRSAVE TRAVEL or the AIRSAVE TRAVEL platform held by the purchaser may not be met upon release, for any number of reasons including a change in the design and implementation plans and execution of the AIRSAVE TRAVEL platform.

Hackers or other groups or organizations may attempt to interfere with the AIRSAVE TRAVEL platform or the availability of AIRSAVE TRAVEL in any number of ways, including without limitation denial of service attacks, Sybil attacks, spoofing, smurfing, malware attacks, or consensus-based attacks.

The AIRSAVE TRAVEL platform consists of software that is based on open-source software. There is a risk that the AIRSAVE TRAVEL team, or other third parties may intentionally or unintentionally introduce weaknesses or bugs into the core infrastructural elements of the AIRSAVE TRAVEL platform, interfering with the use of or causing the loss of AIRSAVE TRAVEL and/or AST.

Advances in cryptography, or technical advances such as the development of quantum computers, could present risks to crypto currencies and the AIRSAVE TRAVEL platform, which could result in the theft or loss of AIRSAVE TRAVEL and/or AST.

While AIRSAVE TRAVEL should not be viewed as an investment, it may return value over time. That value may be limited if the AIRSAVE TRAVEL platform lacks use and adoption. If this becomes the case, there may be few or no profits to draw from, or even a loss of your initial investment.

It is possible that the AIRSAVE TRAVEL platform malfunctions in an unfavorable way, including but not

limited to one that results in the loss of AIRSAVE TRAVEL and/or AST.

Crypto-currency is a relatively new and untested technology. In addition to the risks set forth here, there are risks that the AIRSAVE TRAVEL team cannot anticipate. Risks may further materialize as unanticipated combinations or variations of the risks set forth here.